WELCOME TO THE *best party ever!*

BEGIN WITH *beautiful* SKIN.

MY PERSONAL FAVORITE

Has your skin suffered from not having the proper skincare or exposure to the sun?

TimeWise Volu-Firm Repair Set

It not only prevents future signs of aging BUT reverses aging too!

This set includes

* **CLEANSER** that renews the look of skin radiance
* **SERUM** expertly formulated to visibly lift sagging skin's appearance
* **SPF 30 BROAD SPECTRUM DAY CREAM** that helps support natural collagen
* **RETINOL-INFUSED NIGHT TREATMENT** that repairs while you sleep
* **EYE CREAM** that targets undereye bags, puffiness and

$215 =$2.39/DAY

Counts as 4 sets

©DJesseeDesigns

PROOF IS IN THE RESULTS!

TimeWise Volu-Firm Repair Set

©DJesseeDesigns

HOW ARE YOUR PORES LOOKING?
DO YOU HAVE SUN DAMAGE?

You need the Microdermabrasion Plus Set

Erase sun damage and reduce pore size!

- Dramatically improves skin texture
- Visibly improves the look of fine lines
- Immediately pores look smaller
- Spa's charge $75+ for one microderm treatment

$58

***Counts as 1 set

$2.90/PER USE
APPROX. 20 USES
PER SET

©DJesseeDesigns

PROOF IS IN THE RESULTS!

Microdermabasion

VACUUM FOR YOUR PORES

Clear Proof® Charcoal Mask

Absorbs 2-3 times it's weight in oil and impurities!

- Activated charcoal acts like a magnet to unclog pores.
- Mask is clinically shown to instantly absorb excess oil and reduce shine.
- Rosemary and peppermint extracts deliver a fresh scent to awaken your senses.
- Smooth formula wipes off without harming your skin.

$26 =.72/PER USE

3X A WEEK FOR 3 MONTHS

©DJesseeDesigns

PROOF IS IN THE RESULTS!

CHARCOL MASK

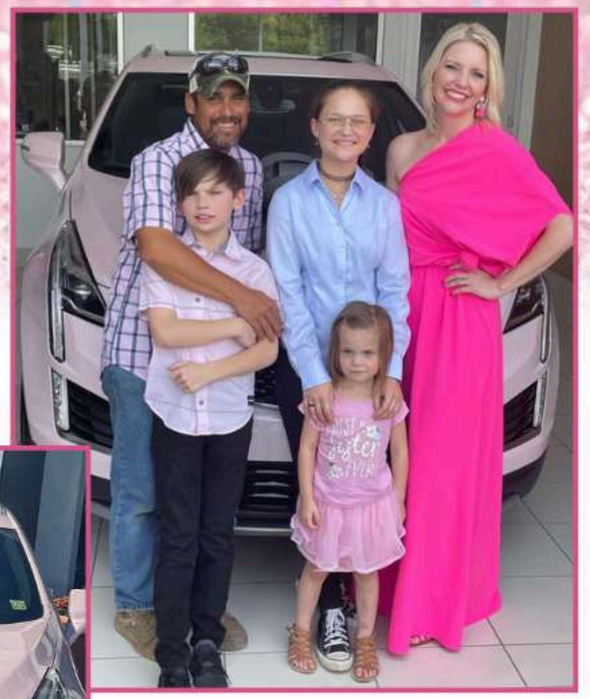
©DJesseeDesigns

LOOK AT THE IMPACT WHEN YOU CHOOSE TO

WASH YOUR FACE *with* MARY KAY

WHEN YOU WASH YOUR FACE WITH MARY KAY…

YOU ARE DIRECTLY INVESTING IN A WOMAN-OWNED BUSINESS AND IMPACTING HER DREAMS AND LEGACY!



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WHEN YOU WASH YOUR FACE WITH MARY KAY...

WHEN YOU PURCHASE YOUR PRODUCTS FROM ME, MY MK MONEY IS SUPPORTING ME AND MY FAMILY.

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WHEN YOU WASH YOUR FACE WITH MARY KAY…

YOU ARE CHOOSING A COMPANY CREATED BY A REAL WOMAN, MARY KAY ASH…

…on priorities: faith first, family second, career third.

FAST FORWARD 62 YEARS…

- Mary Kay is the #1 best-selling, direct-sales brand in the world.
- We are a multi-billion-dollar, family owned company that produces over a million products a day right here in the United States.

#1 DIRECT SELLING BRAND OF SKIN CARE & COLOR COSMETICS IN THE WORLD

Mary Kay Ash created a company where women could be paid what they are worth and live by the Golden Rule while keeping their priorities in order.

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WHEN YOU WASH YOUR FACE WITH MARY KAY…

- Mary Kay products are backed by real science. Tested to meet EU standards, supported by 1,400+ patents and over 500,000 product tests a year..

- Also, when you choose MK products, **you are helping the environment** with our Pink Doing Green efforts — including zero-landfill, our buildings are run on 100% renewable energy, and we have planted more than 1.4 million trees with the Arbor foundation.

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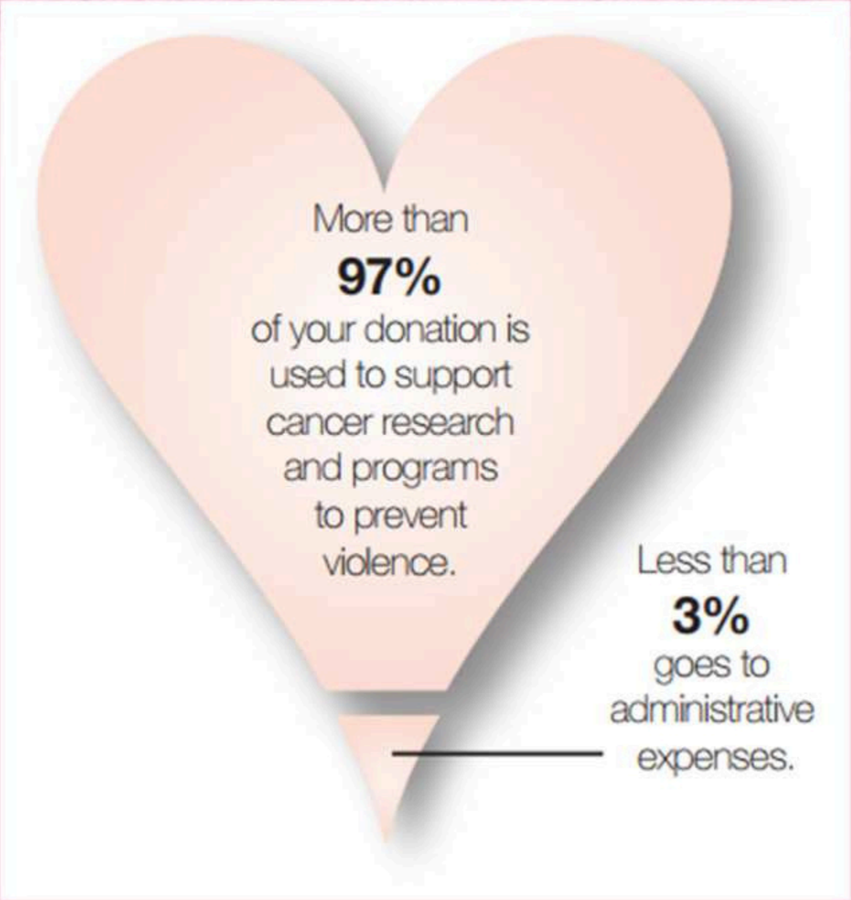
WHEN YOU WASH YOUR FACE WITH MARY KAY…

DID YOU KNOW MARY KAY IS ALSO COMMITTED TO GIVING BACK?

Through the Mary Kay Charitable Foundation, more than $220 million has been donated globally to find a cure for cancers affecting women and investing in domestic violence shelters all across the country.



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WHEN YOU WASH YOUR FACE WITH MARY KAY…

WHEN YOU CHOOSE MARY KAY PRODUCTS, YOU'RE MAKING A GLOBAL IMPACT —

Supporting thousands of employees and millions of Beauty Advisors in almost 40 countries, including me.

WE ALL SAY THANK YOU!

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AFTER EVERYTHING YOU HAVE HEARD, WHAT WAS YOUR FAVORITE PART?

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TOTALLY FLEXIBLE! TOTALLY FUN! FITS YOUR LIFE!

WHICH OF THESE 6 QUALITIES OF A SUCCESSFUL MARY KAY BEAUTY ADVISOR BEST DESCRIBES YOU?

☆ Women who are in great demand.

☆ Women who are motivated to make more money for our family and charitable organizations.

☆ Women who are teachers, coaches and mentors.

☆ Women who enjoy professional and personal growth.

☆ Women who love to make other women feel beautiful, powerful and important.

☆ Women who can make decisions quickly.

HAVE YOU USED GLYCOLIC ACID?

Revealing Radiance Facial Peel is for you!

REDUCE ADVANCED SIGNS OF AGING with the POWER OF GLYCOLIC ACID

Glycolic acid removes dead skin cells and also impacts the remaining surface layers.

- Immediately skin looks more radiant, feels smoother and tighter.
- After two weeks, fine lines and wrinkles look reduced, skin looks brighter and more even-toned and skin texture is significantly improved.

$68

***Counts as 1 set

$3.40/PER USE

APPROX. 20 USES PER BOTTLE

©DJesseeDesigns

PROOF IS IN THE RESULTS!

Revealing Radiance Facial Peel

Applied to the throat area for 6 weeks.

©DJesseeDesigns

Drive the Dream

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R Recognition

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E-Commerce

Your Mary Kay Beauty Experience. YOUR WAY.

Every Mary Kay customer is valued and every level of service is optional. Whether you prefer to shop quietly or receive a concierge-level experience, I am honored to support you.

SHOP & SHIP

- Shop and pay on your Consultant's website anytime.
- Mary Kay ships directly to your door.
- Your Consultant gets credit for purchase.

PERSONAL TOUCH

- Personalized help before you order.
- Text or email your Consultant directly versus online.
- Consultant places order, coordinates delivery, and adds personalized touches.

CONCIERGE-LEVEL SERVICE

- Customized facial and color look, in person or virtually.
- Quick responses through direct communication.
- Thoughtful follow-up designed around you.
- Budget-friendly options to earn products at a discount as a hostess.

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E-Commerce

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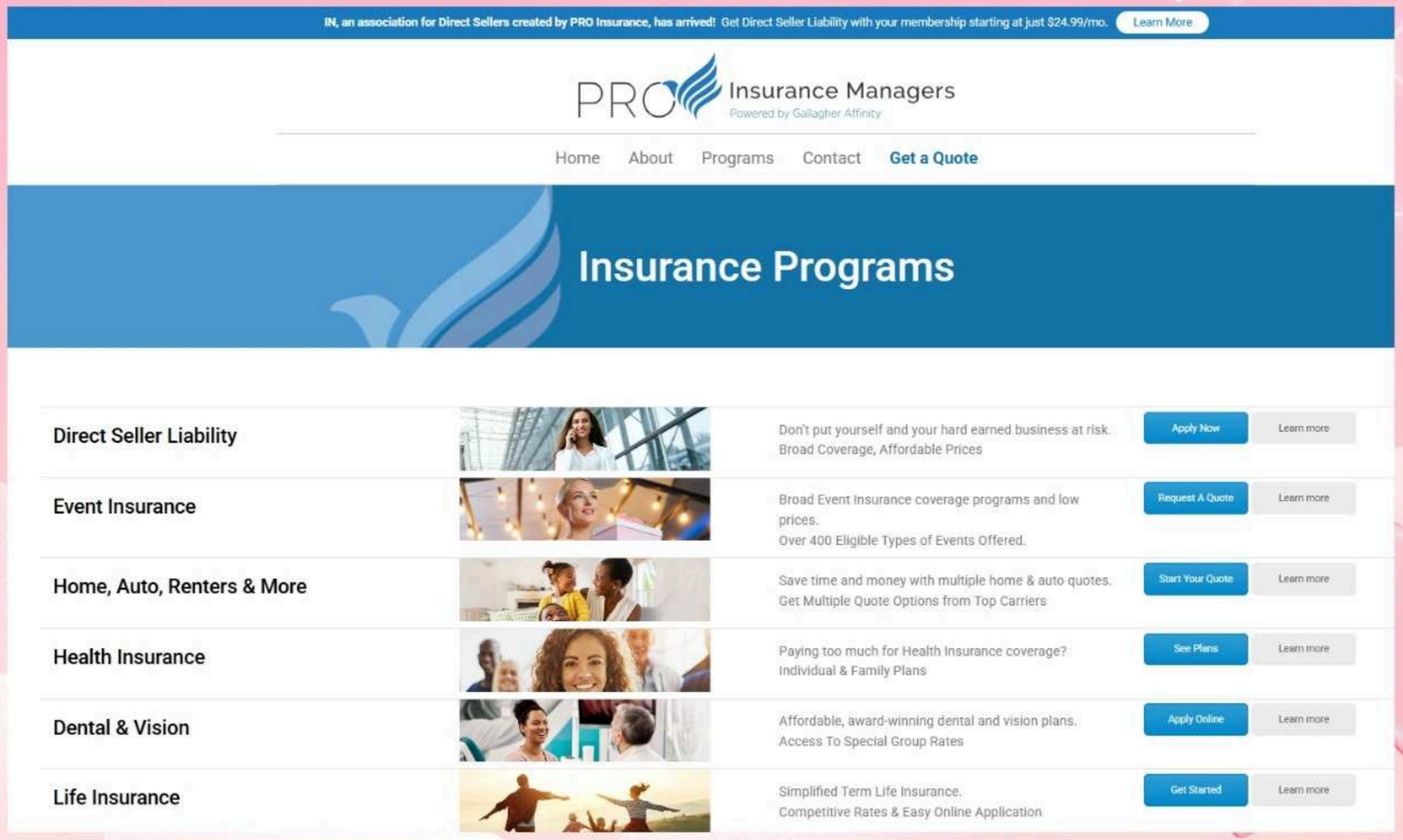
A Advantages



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A Advantages

How can Mary Kay fit into your life?

HOW CAN MARY KAY FIT INTO YOUR LIFE?

DRAW A LINE **where you already have commitments.** ***CIRCLE*** **where you could hold appointments.**

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:00am							
9:30am							
10:00am							
10:30am							
11:00am							
11:30am							
12:00pm							
12:30pm							
1:00pm							
1:30pm							
2:00pm							
2:30pm							
3:00pm							
3:30pm							
4:00pm							
4:30pm							
5:00pm							
5:30pm	MK						MK
6:00pm							
6:30pm							
7:00pm							
7:30pm							

Within each circle, how many sessions could you see yourself holding?

♥15 minute

♥30 minute

♥60 minute

Retail Sales Income

Up to 50% Profit on retail sales regardless of number of team members

_____ # of Appointments in Circles above

x $100 Sales (average per appointment)

$_____ Weekly Sales

x 50% Commission on Retail Sales

$_____ Weekly Profit

x 4 weeks in a month

$_____ Monthly Profit

Team Commission

Commissions paid directly from Mary Kay Inc.

- Up to 13% Monthly Commissions
- Unlimited $50 Cash Bonuses for each new qualified team members
- Unlimited $200 Free Product Bundles during first four months
- Leadership Commissions and Bonuses
- Car Program
- Retirement

If you decided to get started, how would you **CUSTOMIZE YOUR STARTUP EXPERIENCE?**

Everyone Starts Here!

ESTART
$35
Essentials to help you work your business from home or on the go.

Enhancement Option!

PRO START
$90
Basic essentials + product samples, $400+ full-size products, business supplies and a professional tote bag!

AFTER EVERYTHING YOU'VE HEARD TODAY, LET ME KNOW YOUR INTEREST LEVEL:

Stay a Happy Client **1** **2** **3** **4** **5** ***I'm ready... let's get started today!***

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Multiple Streams of Income

SIDE MISSON	***VS***	**SIDE HUSTLE**
6 hours a week or 6 faces a week		20 hours a week
When, how and who YOU choose		*When, how and who THEY choose*
Paid again with every reorder		*Paid once for your time*
24 hours a month →		80 hours a month
$50 an hour →		$15 an hour
$1,200 monthly profit		**$1,200 monthly profit**

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Advance up the Career Path. . .

Your Timing & Your Terms

SENIOR CONSULTANT
1-2 Active Team Members
Up to 3 Streams of Income

STAR TEAM BUILDER
3-4 Active Team Members

TEAM LEADER
5-7 Active Team Members

ELITE TEAM LEADER
8+ Active Team Members

SALES DIRECTOR
24+ Active Team Members
Up to 16 Streams of Income

SR SALES DIRECTOR
1-2 1st Line Offspring
Up to 17 Streams of Income

FESD
3-4 1st Line Offspring

ESD
5-7 1st Line Offspring
Up to 18 Streams of Income

EESD
8+ 1st Line Offspring

NATIONAL SALES DIRECTOR
20+ Active Sales Directors
Up to 26 Streams of Income

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TimeWise Repair Set

# of Customers	Price ea.	Orders Per Year	Total Sales/Year	Total Profit/Year
100	$ 225.00	3	$ 67,500	**$ 33,750**
50	$ 225.00	3	$ 33,750	**$ 16,875**
25	$ 225.00	3	$ 16,875	**$ 8,438**
10	$ 225.00	3	$ 6,750	**$ 3,375**

TimeWise Miracle Set

# of Customers	Price ea.	Orders Per Year	Total Sales/Year	Total Profit/Year
100	$ 154.00	3	$ 46,200	**$ 23,100**
50	$ 154.00	3	$ 23,100	**$ 11,550**
25	$ 154.00	3	$ 11,550	**$ 5,775**
10	$ 154.00	3	$ 4,620	**$ 2,310**

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Start Something Beautiful

Start your Mary Kay business TODAY!

The first step in starting a Mary Kay business is with Mary Kay® eStart!
Includes:

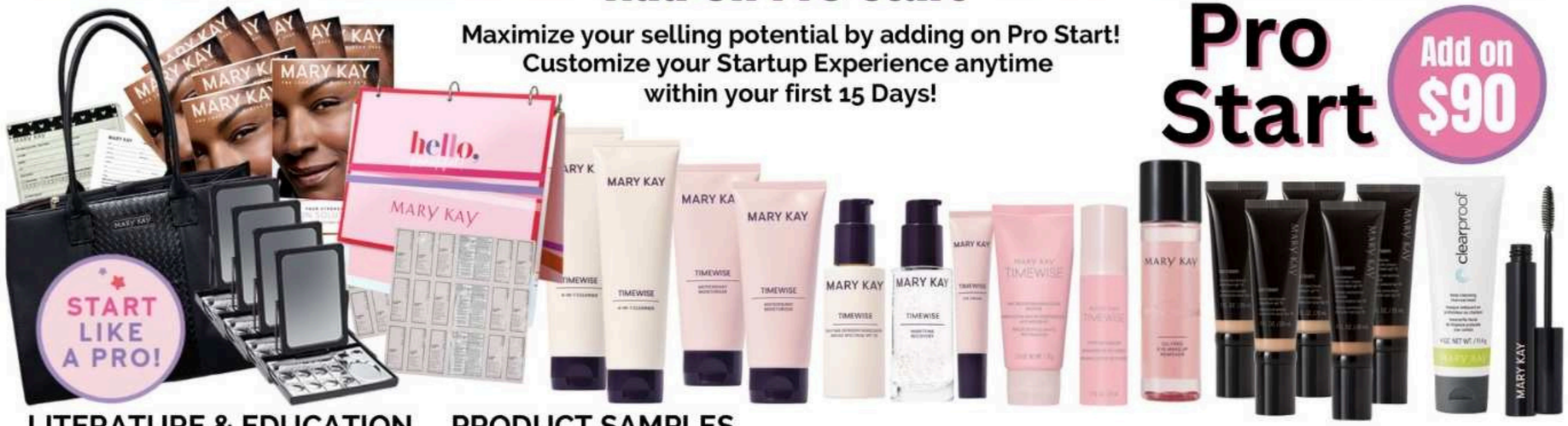
- Welcome Brochure
- Great Start® Brochure
- The Look Catalog
- TimeWise@ Miracle Set Samples in Normal/Dry AND Combination/Oily
- TimeWise@ Eye Cream Samples

PLUS a beautifully branded website for one year and apps, digital tools, education, and digital marketing resources to help you manage your business!

eSTART

$35

Add on Pro Start



Maximize your selling potential by adding on Pro Start!
Customize your Startup Experience anytime within your first 15 Days!

Pro Start

Add on $90

LITERATURE & EDUCATION

- Flip Chart Binder with Pages
- Sales Tickets pk./50
- Beauty Profile Cards pk./30
- The Look Catalog pk./10

PARTY SUPPLIES

- Mary Kay® Pro Start Tote
- Mirror With Tray (4)
- Disposable Trays pk./30
- Mary Kay® Ultimate Mascara™ Sample Wands pk./15
- Disposable Doe-Foot Applicators pk./15

PRODUCT SAMPLES

- 2 TimeWise® Repair Volu-Firm® Samples
- Mary Kay® Hydrating Samples, pk/3
- Mary Kay® Mattifying Samples, pk/3
- Mary Kay® Gel Semi-Shine Lipstick Samples in Rosewood, strip/8
- Mary Kay® Gel Semi-Matte Lipstick Samples in Red Stiletto, strip/8

RETAIL SIZED PRODUCTS

- TimeWise® 4-in-1 Cleanser in Normal/Dry
- TimeWise® 4-in-1 Cleanser in Combination/Oily
- TimeWise® Antioxidant Moisturizer in Normal/Dry
- TimeWise® Antioxidant Moisturizer in Combination/Oily
- TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30
- TimeWise® Nighttime Recovery
- TimeWise® Eye Cream
- Mary Kay® Oil-Free Eye Makeup Remover
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15 in Very Light
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15 in Light-to-Medium
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15 in Medium-to-Deep
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15 in Deep
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15 in Very Deep
- Mary Kay® Ultimate Mascara in Black
- Clear Proof® Deep-Cleansing Charcoal Mask
- TimeWise® Microdermabrasion Plus Set (Includes Refine and Pore Minimizer)

Shani's Epic Legacy Team

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FUN, FREEDOM & FLEXIBILITY
are at the heart of every Mary Kay business!

Here are 5 FAV PERKS of being a Mary Kay Beauty Advisor!

D

Driving the Dream...Earn the use of a career car or cash compensation.

R

Recognition...Celebration that honors effort, growth and success.

E

E-Commerce... providing a safe, modern way to experience products online or in person.

A

Advantages...Freedom, flexibility and purpose without pressure

M

Multiple Streams of Income... Income options within a proven, value-driven company.

FABULOUS FRIENDS

NOMINATE WOMEN IN YOUR LIFE FOR AN ULTIMATE PAMPERING SESSION!

Who do you know that deserves to be honored as a Legacy Changer, Everyday Hero or be a Portfolio Model?

	Name	***Cell Number***	***How Do You Know Her?***
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

DO YOU NEED A DOSE OF HYDRATION?

YOU NEED THE

Hydrating Cream Mask

Whether you need a quick refresh, a pre-glam glow-up or an overnight reset, this multitasking hero does it all and is perfect for any skin type!

Mess-free, no-rinse mask, packed with superstar moisturizing ingredients such as shea butter, glycerin and hyaluronic acid.

- *Easy-to-use mask delivers so much in one creamy, no-rinse formula*
- *Hydrates for 12 hours*
- *Skin immediately feels moisturized and smooth*
- *Skin feels calm while looking renewed and refreshed*
- *Suitable for all skin types*

$24

.60 / PER USE

approx. 40 uses per BOTTLE

KEY INGREDIENTS

Shea Butter
Glycerin
Hyaluronic Acid

©DJesseeDesigns

MY PERSONAL FAVORITE

Has your skin suffered from not having the proper skincare or exposure to the sun?

TimeWise Volu-Firm Repair Set

It not only prevents future signs of aging BUT reverses aging too!

This set includes

* **CLEANSER** that renews the look of skin radiance
* **SERUM** expertly formulated to visibly lift sagging skin's appearance
* **SPF 30 BROAD SPECTRUM DAY CREAM** that helps support natural collagen
* **RETINOL-INFUSED NIGHT TREATMENT** that repairs while you sleep
* **EYE CREAM** that targets undereye bags, puffiness and

$215 =$2.39/DAY

Counts as 4 sets

©DJesseeDesigns

CREATE-A-ROLLUP

DAILY SKIN CARE

1 TIMEWISE REPAIR SET
(Counts as 4 sets)

ADVANCED REGIMEN

$225

2 TIMEWISE ULTIMATE MIRACLE SET + MICELLAR WATER
(Counts as 3 sets)

$168

3 TIMEWISE MIRACLE SET
(Counts as 2 sets)

$116

4 MARY KAY SKIN CARE
(Counts as 1 set)

$60

You + 3 at your 2nd appointment

Rollup Bag is Free
$40 Value

**Ask your consultant about other skin care options.*

NEXT LEVEL SKIN CARE

5

Hydrating Cream Mask

Charcoal Mask

$50
(Counts as 1 set)

6

Microderm Set

(Refine & Pore Minimizer)

$58
(Counts as 1 set)

7

Clinical Solutions

(Retinol 0.3)

PLUS Choose One Clinical Solutions Booster

$108
(Counts as 2 sets)

8

Revealing Radiance Facial Peel

Hydrogel Eye Patches

$112
(Counts as 2 sets)

BEAUTY ESSENTIALS

9

Oil Free Eye Makeup Remover

Mascara

Eye Shadow Stick

$58
(Counts as 1 set)

10

Perfecting Concealer
Foundation
Foundation Primer
Finishing Spray
Setting Powder
Foundation Brush

$118
(Counts as 2 sets)

11

Perfect Palette
3 Eye Shadows, 1 Blush
Highlighter, Contour, Eye Liner, Mascara, Lip Liner, Lipstick, Lip Gloss

$170
(Counts as 3 sets)

12

Satin Hands Set, Satin Lips

$64
(Counts as 1 set)

Today's Specials

Choose any **8** sets for only **$399**

Choose any **6** sets for only **$299**

Choose any **4** sets for only **$199**

Choose any **2** sets for only **$99**

Rev.2-2026
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If you had plenty of money and time for some self-care, which of these sets would you treat yourself to today?

At your next beauty experience, what are you most excited to try?

- ♡ Flawless Foundation
- ♡ Glamour
- ♡ Advanced Skin Care

I would love my next beauty experience to be...

- ♡ 60 minute session: Fun, In-Person Gathering with Friends
- ♡ 60 minute session: A Relaxed, Virtual Girls' Night
- ♡ 30 minutes session: A Little Me-Time—Just Me, In-Person or Online
- ♡ 15 minute session: An Anytime, Anywhere Beauty Party

Based on what you saw today, what is your interest level in getting started? It's only a $35 decision...

1	2	3
I'm Happy *just being a Loyal Client.*	***I'm Curious*** *and would like to learn more.*	***I'm Interested*** *in getting started today*

OPTIONAL Graphics

If you freak out in the beauty isle then you're in the right place! We've got you covered!

Our Best Seller is the TimeWise Miracle Set with the patented 3D Complex

★ **Encapsulated Resveratrol** provides triple antioxidant benefits and helps promote more even skin tone

★ **Vitamin B3** is a brightening superpower that targets the look of uneven skin tone

$116 =$1.29/day

***Counts as 2 sets*

T I M E W I S E 3 D C O M P L E X

"A B C's " FOR SKIN:

Antioxidants – Provide advanced environmental protection against skin-damaging free radicals caused by sun and pollution. Reduces free radicals caused by blue light by 29%.

Brightening – Targets and helps promote a more even skin tone.

Collagen – Helps support skin's natural collagen and elastin.

©DJesseeDesigns

PROOF IS IN THE RESULTS!

TimeWise Miracle Set

AUGUST 2023

OCTOBER 2023

©DJesseeDesigns

WHO WOULD LOVE A BIG BURST OF HYDRATION UNDER THEIR EYES?

Hydrogel Eye Patches

PERK UP TIRED EYES WITH THESE INSTANTLY REVIVING SHIMMERY PINK GELS

$44

- POWERHOUSE INGREDIENT: GLYCERIN (Powerful humectant that moisturizes the skin
- Instantly cooling and soothing
- Diminishes the look of puffiness and dullness

$1.46 PER USE

30 pairs per jar...
Use 2 times a week

©DJesseeDesigns

PROOF IS IN THE RESULTS!

Hydrogel Eye Patches

©DJesseeDesigns

ARE YOU READY TO TAKE YOUR AGE FIGHTING TO THE NEXT LEVEL?

Clinical Solutions Retinol 0.3%

Prevent and reverse visible skin aging with pure, *daily*, 0.3% retinol

- Pure Retinol that's gentle enough to use daily from day one
- Clinically shown to improve the look of wrinkles, skin firmness, radiance and smoothness – plus blotchiness.
- After 1 week:
  ★The look of deep lines improved
  ★Firmness, radiance and skin tone improved
  ★Skin looked and felt improved.

$70

.78 PER USE

APPROX. 90 USES PER BOTTLE

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PROOF IS IN THE RESULTS!

Clinical Solutions Retinol 0.3

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