

# 5 in 25 AGENDA

## 6 Most Important Tips for a Successful Event

1. Have Create-a-RollUp ready to show and text to each guest.
2. Have Beauty Chat time slot pre-selected.
3. Have them engage by typing where they are watching from and how they know their consultant.
4. Throughout the event have them comment or raise hand when you mention 2nd appointment.
5. Comment or do confetti emoji when they try a Set they want to purchase (receive a gift from Director when they purchase at least 1 set).
6. Comment or put a heart if they will help you earn your pearls by holding a Dream Session.

## 5 FUN FACTS

### *The Power of Washing Your Face With Mary Kay*

1. **You are directly investing in a woman-owned business** In fact, when you get your products from me, my MK money is \_\_\_\_\_ for me and my family.  
**(insert YOUR WHY)**  
You are choosing a company created by a real woman, Mary Kay Ash — we are built by a woman, for women — on priorities: faith first, family second, career third.  
**What does it look like to live with your priorities in order?**
2. **Fast forward 63 years later**, Mary Kay is the #1 Best Selling, direct-sales brand in the World! We are a multi-billion-dollar, family owned company that produces over a million products a day right here in the United States!  
**What are you liking so far? There is a lot of power in your skin care/beauty purchases.**
3. **Mary Kay products are backed by real science.** Tested to meet EU standards, supported by 1,400+ patents and over 500,000 product tests a year.  
Also, when you choose MK products, **you are helping the environment** with our Pink Doing Green efforts — including zero-landfill, our buildings are run on 100% renewable energy, and we have planted more than 1.4 million trees with the Arbor foundation
4. **Did you know Mary Kay is also committed to giving back?** Through the Mary Kay Charitable Foundation, more than \$220 million has been donated globally to fund a cure for cancers affecting women and investing in domestic violence shelters all across the country.  
Who knows someone effected by either of these?
5. **When you choose Mary Kay products, you're making a global impact —**  
Supporting thousands of employees + millions of Beauty Advisors in almost 40 countries, including me. WE ALL SAY THANK YOU!

## 5 FAV PRODUCTS

1. Oil Free Eye Makeup Remover
2. Skin Care Set
3. Microderm Set
4. Charcoal Mask
5. CC Cream



## 5 FAV PERKS

### *of being a Mary Kay Beauty Consultant*

- D: Driving the Dream...Mary Kay has a one of a kind Career Car Program.**
- Which would you choose: A car leased in your name + tags, title, license and a portion of the insurance paid by MK **OR** Cash for 2 years?
  - If you did not have a car payment, what would you do with that extra money?
- R: Recognition... Harvard did a case study on Mary Kay Ash's philosophy of praising women to success.**
- Who feels they deserve more recognition?
  - Who would like to win diamonds, world class trips, and prizes just for doing their job? My next prize is....
- E: E-Commerce...Mary Kay Beauty Advisors have the opportunity to connect with clients in multiple ways — through e-commerce, virtually, or in person.**
- If you were to ever look into Mary Kay, which ways would you enjoy the most?
- A: Advantages...We get to create our own work-life balance with no quotas and no territories.**
- Who could use some tax advantages, additional insurance options or retirement options?  
Mary Kay offers a retirement program for our NSDs
  - Do you think Mary Kay Ash wanted us to be known as a Selling or Teaching organization?  
*Teaching first, then sales. Who loves encouraging and mentoring other women?*
- M: Multiple Streams of Income... Mary Kay is a direct selling model where you can earn up to 50% commission from day one simply by sharing products you love, with no requirement to team build.**
- Let's have some fun — what would you do with an extra \$600 to \$1,000 a month?
- Which were your favorite perks?**