

MARY KAY

Demographic Survey

Name: _____

Phone: _____

1. What do you currently use for skin care? _____

2. What do you value from a skin care/color brand? (Mark all that apply.)

- | | |
|---|---|
| <input type="checkbox"/> Saves Time & Money | <input type="checkbox"/> Generous Charitable Foundation |
| <input type="checkbox"/> Environmentally Friendly | <input type="checkbox"/> Personalized Service |
| <input type="checkbox"/> On-the-Spot Delivery | <input type="checkbox"/> Try Before You Buy |
| <input type="checkbox"/> Global Impact | <input type="checkbox"/> 100% Satisfaction Guarantee |

3. What has been your experience with Mary Kay? _____

4. If you could learn anything from a skincare and color professional, what would that be? _____

5. If I could teach you about any of these things, how would you want to learn?

- 15 min. Session 30 min. Session Full Beauty Session

6. Would you prefer your session to be:

- Alone With a Girlfriend At a Beauty Event

7. What is your current age?

- Under 18 18-22 23-39 40-55 55+

Thank you for helping me find out what's important to women in this area!



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